

I CLAIM :

A method of video displaying for E-mails used in video E-mail, allowing an user at the receiving end to increase rate of browsing, comprising the steps of

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- 5 (a) Providing a video film;
- (b) Preparing an E-mail and sending the E-mail to an user (recipient);
- (c) Receiving the E-mail by the user (recipient); and
- (d) Determining the presence of a video player software in the user's computer, wherein, if the video player software is not available,
- 10 automatically downloading a video player software from an Internet server, if a video player software is available,
- (e) Broadcasting the film within the E-mail format.